



WOMEN CONSTRUCTION OWNERS & EXECUTIVES, USA (WCOE)
2012 ANNUAL CONGRESSIONAL AND LEADERSHIP CONFERENCE
WASHINGTON DC, FEBRUARY 4-7, 2012

FROM SUCCESS TO SIGNIFICANCE

White House Tour, Seminars, Congressional Breakfast, Workshops and more!

Women succeeding in the male-dominated construction industry have become a quiet triumph of the last decade. Now estimated by the US Census Bureau at over 300,000 strong, women long ago shed the "mom-preneur" image and have built significant companies collectively employing millions of workers. At the same time, WCOE has grown into an organization that is respected on Capitol Hill and often consulted about pending small business or construction-related legislation or regulation.

It is now time to move from the success of breaking down barriers, to becoming a significant player in the construction industry for the entire world to see.

The WCOE Annual Congressional and Leadership Conference begins mid-morning on Saturday, February 4th, with a special White House Tour. The tour aptly sets the stage for 4 days of uniquely valuable and thought-provoking seminars, workshops and keynotes. From noted international economists to a government contracting guru; from a marketing maven to Federal agency contracting officers; and from WCOE lobbyist updates to media and speaker training. But it doesn't end there! Throw in a champagne reception, a SuperBowl party like none other, a WCOE Mobius Award reception, a Congressional breakfast on Capitol Hill, visits with your legislators and perhaps even testifying at a Congressional hearing. When the Conference ends late Tuesday afternoon, February 7th, you will head back to your offices with renewed energy and an understanding of how to move your company from success to significance.

Even the conference hotel is different this year recognizing that it was time for a change. The new WCOE Conference Hotel is the star-studded icon of restored elegance St. Regis (a Starwood 5-star property) at the corner of "K" Street and 16th – just 2 blocks from the White House and in the center of DC's Golden Triangle.

Make your plans now to attend. This is one conference you will not want to miss – it guarantees to pay continuing dividends back to you throughout the year. Save yourself money by registering before December 15th to receive the early bird registration rate – and guarantee yourself a discounted hotel room.

You can register for the conference online at www.wcoeusa.org or by completing the following form and faxing it to 202.330.5151.

We look forward to seeing you in Washington DC on February 4th. Make your plans to attend now before it is sold out!

LOCATION

The St. Regis hotel has enticed WCOE with an unbelievable rate of \$225 per night including high-speed internet access. We have a very limited block of rooms at this reduced rate so be sure to get your reservation in early by calling the hotel at 888.627.8087 and identifying yourself as a WCOE Conference attendee. The room rate cannot be guaranteed after the room block has been filled and under no circumstances will the rate be honored after January 13, 2012.

REGISTRATION

Registration fees include conference, meetings, workshops and seminars, reception and the SuperBowl party. Meals included are lunch on Saturday and breakfast/lunch on Sunday, Monday and Tuesday. As an extra enticement, the first 25 to register will receive a free copy of Mary Cantando's popular 2012 Woman's Advantage Calendar which contains words of wisdom from many WCOE members.

Non-members who submit a membership application between 2/4/12 and 2/29/12 will receive a \$75 credit off their annual membership dues.

Business name: _____

Business phone: _____

Business Address:

List for each registrant:

Name _____ Email _____

Name _____ Email _____

Name _____ Email _____

Please indicate if you will need special assistance or have special meal requirements.

3 WAYS TO REGISTER!

Phone: 800.788.3548

Fax: 202.330.5151

Online: www.wcoeusa.org

| Type | Early (by 12/15/11) | Regular (by 1/9/12) | Late (After 1/9/12) | Total fees |
|---|------------------------|------------------------|------------------------|------------|
| WCOE Members (includes Awards Reception) | \$575 # _____ | \$675 # _____ | \$775 # _____ | \$ |
| WCOE non-members (includes Awards Reception) | \$700 # _____ | \$800 # _____ | \$900 # _____ | \$ |
| Non-members Award Reception only | \$25 # _____ | \$50 # _____ | \$75 # _____ | \$ |
| Discount code | | | | |
| Total amount enclosed | | | | |

Fax to 202.330.5151

Charge \$ _____ to my Visa Mastercard American Express

Card #: _____ Expires: ____/____ Security code: _____

Billing Address: _____

Signature: _____ Date: _____

ALL APPLICATIONS MUST BE SIGNED