

Saturday

- 7:45 am Meet in the St. Regis Hotel lobby for walk to the White House
- 8:30 & 9:00 am White House Tours
- 10:30 am Brunch at the St. Regis Hotel
Azalea Room
- 11:45 am **Who is this Generation Y?**
Carlton Ballroom
And how can I build my company with employees that are so different?
(Debbie Frett, Executive Director BPW Foundation)
- 1:00 pm **Will this recession ever end?**
Carlton Ballroom
An economic update from ABC Chief Economist Anirban Basu
- 2:00 pm **You only have 30 seconds to make a first impression**
Carlton Ballroom
Make those seconds count. (Chief Story Teller Ira Koretsky)
- 3:00 pm **Everything you ever wanted to know about surety bonds**
Carlton Ballroom
And more! (Mark McCallum from NASPB, Susan Hecker from Gallagher Construction)
- 4:00 pm **Save \$\$ and headaches**
Carlton Ballroom
The Construction Industry rolls out new contract documents.
(Carrie Ciliberto from ConsensusDocs)
- 5:30-6:30 pm Sparkling Wine Reception
Dogwood Room

Sunday

- 8:00 am Continental Breakfast Buffet
Azalea Room
- 9:00 am **Contracting Officers are people too**
Carlton Ballroom
Just because you want a government contract don't think you can ignore marketing. (GovCon Guru Gloria Larkin)
- 10:30 am **Board of Directors & General Membership Meeting**
Carlton Ballroom
Everyone is welcome to join in the discussion about the governance and future direction of WCOE.
- 12:30 pm "Grab 'N Go" Lunch available in the Azalea Room
- 2:00 pm **A new perspective on SBA's small business size standards**
Carlton Ballroom
Learn what's in the pipeline for updating and expanding these criteria.
(Tonya Speed, Mid-Tier Advocacy Group)
- 3:00 pm **You can't succeed alone**
Carlton Ballroom
Highly successful entrepreneurs have a productive Advisory Board. (Marissa Levin)
- 4:00 pm **Hate or love 'em, attorneys always have a place at your table**
Carlton Ballroom
Learn the latest in construction and employment law.
(WCOE Associate Member Attorneys: Michelle Kantor, Lisa Colon Heron, Elisabeth Kozlow, Kathlynn Smith, and Deborah Wilder)
- 6:30 pm Women Throw a SuperBowl Party!
Chandelier Room

Monday

- 7:30 am Continental Breakfast Buffet
Azalea Room
- 8:00 am **Quest for the Holy Grail**
Carlton Ballroom Myths and facts about SBA's programs for woman entrepreneurs.
(Laura Mann Eyester, SBA)
- 9:00 am **What's going on behind closed doors on Capitol Hill**
Carlton Ballroom An up to the minute update from WCOE's advocate, Ann Sullivan.
- 10:00 am **How does the US stack up in the Global Gender Gap**
Carlton Ballroom An analysis of gender equality and development from the 2012 World Development Report
(Jeni Klugman from the World Bank)
- 11:00 am **Yes, it's true – women entrepreneurs DO have an advantage**
Carlton Ballroom Learn how to use it! (Mary Cantando)
- 12:00 pm Luncheon Keynote Speaker
Magnolia Room **Sweaty Palms & Dry Throat**
Make media interviews and public speaking the funnest thing you do.
(Sheila Brooks, SRB Productions)
- 1:00 pm **Guaranteeing a place in history for WCOE members**
Carlton Ballroom Joan Bradley Wages, President & CEO of National Women's History Museum
- 2:00 pm **So you want a government contract**
Carlton Ballroom Ten tips on how to make that happen from those who make the decisions.
(Christine Demas and Denise Rodriguez-Lopez)
- 3:00 pm **Flat, VAT or Splat**
Carlton Ballroom How are taxes likely to change?
(Caroline Harris from the US Chamber of Commerce)
- 4:00 pm **Get all that you deserve**
Carlton Ballroom The anomalies of construction company tax law. (Jean Baxley & Katherine Breaks, KPMG)
- 5:00-7:00 pm Welcome Reception and Inaugural Mobius Awards Presentation
Chandelier Room

Tuesday

- 7:30 am Meet in the lobby for taxis to Capitol Hill
- 8:00 am **Congressional Breakfast on Capitol Hill
and presentation of Legislator of the Year awards**
Congressional Meeting Room North This breakfast will be held in the award-winning new Capitol Visitors Center.
Confirmed guests are Congressman Sam Graves (R-MO), Congressman Joe Heck (R-NV) and
Congresswoman Renee Ellmers (R-NC)
- 10:00 am to noon Meet your Congressional Representatives
- 12:00 pm Return taxi on your own to St. Regis Hotel
- 12:30 pm Wrap up Luncheon with Keynote Presentation from Hallie Schneir,
Magnolia Room White House Council on Women & Girls.