

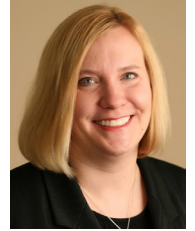


Women Construction Owners & Executives, USA

**MEMBERSHIP  
OPPORTUNITIES**

## LETTER FROM THE PRESIDENT

We live in a time of extraordinary, positive change. In many ways, the world has never been more free, more educated, and more prosperous. It is also clear that the state of woman-owned business is improving. According to a recent report commissioned by American Express OPEN, there are now nearly 9.1 million woman-owned businesses in the United States, employing nearly 7.9 million workers and generating over \$1.4 trillion in revenues. On average over the time period from 1997 to 2014, there has been a net increase of 591 women-owned firms each and every day. Also since 1997, the growth in the number and economic contributions of firms owned by women of color has been remarkable. Comprising just 17 percent of women-owned businesses 17 years ago, firms owned by women of color now account for one in three women-owned businesses in the United States.



Despite these positive trends, we still have a long way to go to level the playing field for women in construction. And that's where WCOE comes in. WCOE is a great organization with limitless potential to grow your contacts, contracts and bottom line. In April, for example, we met in Washington, D.C. at our Annual Leadership Conference, which gave attendees an amazing opportunity to meet and engage with business leaders, corporate executives, policy experts and government officials. Throughout the year, our chapters and caucus host regional membership events. Each event provides great opportunities to engage and network. Be sure to take advantage of all that WCOE has to offer you and your business.

*Caryn Boisen*

Caryn Boisen  
Attorney, Larson King, LLP  
President, WCOE, USA



Women Construction Owners & Executives, USA

## WCOE MEMBERSHIP

WCOE unites women around the country to create contracting opportunities and influence legislation. Our national presence gives us the clout on Capitol Hill that helps lawmakers understand that all is not equal... women contractors have made great strides over the last thirty years, but **we still have a long way to go.**

WCOE advocates for women who own construction companies and women who hold executive-level positions within construction and ancillary industries. Our members own and operate general contracting companies, subcontractors, A/E companies and suppliers. We touch every aspect of the construction pipeline, from project conception to project design to project construction to project cleanup. WCOE represents businesses with annual revenue of less than \$100,000 to those in excess of \$50 million. **We advocate for a level playing field and increased opportunities for our member businesses.**

## MISSION OF WCOE

Women Construction Owners and Executives, USA is a national association representing women business owners and policy making executives in the construction industry. Founded three decades ago, we are recognized as the voice of women-owned construction companies. We provide business connections, education and advocacy for issues impacting our industry, particularly issues involving small and women-owned businesses.

### The Core Purposes of WCOE are:

- To promote the role of women-owned businesses in the construction industry
- To advance women in executive management positions within the industry
- To provide a network of executive women in construction for peer-to-peer assistance and information
- To provide resources to enhance the professional development of every member
- To monitor and pursue legislation advantageous to the business community in general and the construction industry in particular

WCOE  
GROWS YOUR  
CONTACTS,  
CONTRACTS &  
BOTTOM LINE

WE'RE  
FOCUSED ON  
ONE GOAL:  
HELPING YOUR  
BUSINESS  
GROW &  
PROSPER

## WCOE Member Levels

### INDIVIDUAL MEMBERSHIPS

#### Contractors, Suppliers, Design Professional Membership \$450

This Membership is comprised of women officers, owners, partners, and policy-making executives who are active in the construction industry through the provision or procurement of goods and/or services. The membership level applies to

- Contractors
- Subcontractors
- Suppliers
- Architects
- Engineers

These Members have full voting privileges and are eligible to hold office on Committees and Boards.

#### Professional Services Membership \$600

This Membership includes women who, within the general course of business, furnish professional services that support the construction industry. Professional Services Members include attorneys, bonding agents, consultants, and insurance professionals. Individual Members have full voting privileges and are eligible to serve on WCOE Committees and the Board of Directors.

#### Veteran Woman Membership \$350

This Membership includes officers, owners, partners and policy making executives who have served actively in any branch of the military and who have been discharged or released under conditions other than dishonorable. Veteran Woman Members have full voting privileges and are eligible to serve on WCOE Committees and the Board of Directors.

### BUSINESS MEMBERSHIPS

#### Woman-Owned Business Membership \$1,000

The Woman-Owned Business Membership includes contractor, subcontractor, supplier, design professional and professional services firms owned or controlled by women. The Membership includes the designation of two additional individuals to represent the firm at WCOE events. Each Women-Owned Business Membership has one membership vote and is eligible to have one individual serve on WCOE Committees and the Board of Directors.

#### Corporate Membership \$1,200

The Corporate Membership includes any company that supports the mission and values of WCOE, USA. Corporate Members have no voting rights and cannot serve on WCOE Committees or on the Board of Directors.

### ENHANCEMENTS TO MEMBERSHIP

#### Gold Membership \$1,000

Gold Membership includes women business owners or women executives in the construction industry. Gold Members may designate two additional individuals to attend WCOE events.

#### Platinum Membership \$5,000

Platinum Membership is the highest level of Membership for WCOE. This level entitles the member to designate three individuals to attend WCOE events, recognition as a Platinum Member at all events and special invitation to Board functions.

### CHAPTER/CAUCUS MEMBERSHIP

Local chapter dues will be included on each California or Chicago resident's invoice.



What does your company do? What are your areas of expertise? (50 words or fewer)

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Participation on industry-related boards:

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Last three projects or representative projects:

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Local media outlets:

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**Organizational Affiliations**

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**Licenses**

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CSI Divisions – Please circle all that apply.

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|--|--|
| 02 – Existing Conditions                       | 26 – Electrical  |
| 03 – Concrete                                  | 27 – Communication   |
| 04 – Masonry                                   | 28 – Electronic Safety and Security                                      |
| 05 – Metals                                    | 31 – Earthwork   |
| 06 – Wood, Plastics, Composites                | 32 – Exterior Improvements   |
| 07 – Thermal and Moisture Protection           | 33 – Utilities   |
| 08 – Openings                                  | 34 – Transportation  |
| 09 – Finishes                                  | 35 – Waterway and Marine Construction                                    |
| 10 – Specialties                               | 40 – Process Integration   |
| 11 – Equipment                                 | 41 – Material Processing and Handling Equipment                          |
| 12 – Furnishings                               | 42 – Process Heating, Colling and Drying Equipment                       |
| 13 – Special Construction                      | 43 – Process Gas and Liquid Handling, Purification and Storage Equipment |
| 14 – Conveying Equipment                       | 44 – Pollution and Waste Control Equipment                               |
| 21 – Fire Suppression                          | 46 – Water and Wastewater Equipment                                      |
| 22 – Plumbing                                  | 48 – Electrical Power Generation   |
| 23 – Heating, Ventilating and Air Conditioning |  |
| 25 – Integrated Automation                     |  |