



Women Construction Owners & Executives, USA

CORPORATE

ALLIANCE

PARTNERSHIP

PROGRAM

OPPORTUNITIES



Women Construction Owners & Executives, USA

CORPORATE ALLIANCE PARTNERSHIP (CAP)

The Corporate Alliance Partnership (CAP) is designed to develop mutually beneficial relationships between the corporate community and Women Construction Owners & Executives, USA. This cooperative partnership facilitates the alignment of corporate interests with WCOE's goals and objectives, while focusing on outcomes that advance the strategic initiatives of both your corporation and our association.

CAP provides opportunities for corporate support and outreach through sharing markets, experiences and business prospects. Just as important though, the program gives corporate partners access to WCOE's resources through networking, educational conferences, publications and contracting opportunities. The CAP ensures a collaborative effort and mutual advocacy to overcome challenges confronting our corporations in today's marketplace as it relates to expanding the growth of Women Business Enterprises.

MISSION OF WCOE

Women Construction Owners and Executives, USA is a national association representing women business owners and policy making executives in the construction industry. Founded three decades ago, we are recognized as the voice of women-owned construction companies. We provide business connections, education and advocacy for issues impacting our industry, particularly issues involving small and women-owned businesses.

The Core Purposes of WCOE are:

- To promote the role of women-owned businesses in the construction industry
- To advance women in executive management positions within the industry
- To provide a network of executive women in construction for peer-to-peer assistance and information
- To provide resources to enhance the professional development of every member
- To monitor and pursue legislation advantageous to the business community in general and the construction industry in particular

*WCOE Grows
Your Contacts,
Contracts &
Bottom Line*

*Your support of
WCOE through the
Corporate Alliance
Partnership will link
your company to
supporting dynamic
women who
have chosen a
non-traditional
career in the
construction industry*

Corporate Alliance Partner Levels

PARTNER INVESTMENT \$25,000

Partner Level CAPs will receive all the Business Investment Benefits plus:

- A dedicated page on the WCOE website to promote your contracting opportunities and diversity efforts
- Annual membership e-blast through WCOE
- VIP members-only event at Annual Leadership Conference and recognition throughout the conference of your commitment to women in our industry at the highest sponsorship level
- Presentation of two co-branded webinars per year
- Two speaking opportunities at the Annual Leadership Conference, Mid-Year Conference or any other major event
- Two complimentary full registrations to Annual Leadership Conference
- Advertisement as a Corporate Alliance Partner at all conferences and major events
- Four featured articles or advertisements in *Turning Point* e-newsletter
- Inclusion of logo on all *Turning Point* and *Bid Opportunities* e-newsletters with a distribution of over 8,000 recipients, including legislators on Capitol Hill
- Featured logo placement on the WCOE website

ALLY INVESTMENT \$12,500

Ally Level CAPs will receive all the Business Investment Benefits plus:

- Presentation of one co-branded webinar per year
- One speaking opportunity at the Annual Leadership Conference or Mid-Year Conference
- One complimentary full registration to Annual Leadership Conference
- Advertisement as a Corporate Alliance Partner at all conferences and major events
- Two featured articles or advertisements in *Turning Point* e-newsletter
- Inclusion of logo on all *Turning Point* and *Bid Opportunities* e-newsletters with a distribution of over 8,000 recipients, including legislators on Capitol Hill
- Featured logo placement on the WCOE website

SUPPORTER INVESTMENT \$5,000

Supporter Level CAPs will receive all the Business Investment Benefits plus:

- A featured article or advertisement in *Turning Point* e-newsletter
- Inclusion of logo on all *Turning Point* and *Bid Opportunities* e-newsletters with a distribution of over 8,000 recipients, including legislators on Capitol Hill

BUSINESS INVESTMENT \$2,500

- Access to all WCOE meetings and events at member rate
- Logo listing on the WCOE website as a Corporate Alliance Partner
- Company profile on the WCOE website *Partners* section
- Press release announcing partnership
- Use of the WCOE, USA logo
- Recognition as a Corporate Alliance Partner

Corporate Alliance Partner Levels

	PARTNER \$25,000	ALLY \$12,500	SUPPORTER \$5,000	INVESTOR \$2,500
Dedicated page on the WCOE website to promote your contracting opportunities and diversity efforts	✓			
Annual membership e-blast through WCOE	✓			
VIP members-only event at Annual Leadership Conference and recognition throughout the conference of your commitment to women in our industry at the highest sponsorship level	✓			
Presentation of co-branded webinars per year	2	1		
Speaking opportunities at the Annual Leadership Conference, Mid Year Conference or any other major event	ANY 2	ANY 1		
Complimentary full registration to Annual Leadership Conference	2	1		
Advertisement as a Corporate Alliance Partner at all conferences and major events	✓	✓		
Featured article or advertisement in the <i>Turning Point</i> e-newsletter	4	2	1	
Inclusion of logo on all <i>Turning Point</i> and Bid Opportunities e-newsletters with a distribution of over 8,000 recipients including legislators on Capitol Hill	✓	✓	✓	
Access to all WCOE meetings and events at member rate	✓	✓	✓	✓
Logo listing on the WCOE website as a Corporate Alliance Partner	FEATURED	FEATURED	✓	✓
Company profile on the WCOE website <i>Partners</i> section	✓	✓	✓	✓
Press release announcing partnership	✓	✓	✓	✓
Use of the WCOE, USA logo	✓	✓	✓	✓
Recognition as a Corporate Alliance Partner	✓	✓	✓	✓



Women Construction Owners & Executives, USA

Corporate Alliance Partnership Commitment Form

Yes, I want to pledge support to Women Construction Owners & Executives, USA, as a Corporate Alliance Partner. My signature below signifies my commitment to pay for the partnership level as stipulated herein. I understand that this agreement has a one-year term that starts January 1st and ends December 31st.

Mail form with check payable to WCOE:

WCOE, USA
1032 15th Street NW
Washington, DC 20005

Fax form with credit card payment information:

Fax: 773-940-2312
Email: info@wcoeusa.org

PARTNER INFORMATION

Company Name _____
Contact Name & Title _____
Address _____ City _____ State _____ Zip _____
Phone _____ Email Address _____

BILLING INFORMATION

Company Name _____
Contact Name _____
Address _____ City _____ State _____ Zip _____
Phone _____ Email Address _____
Name on Card _____
Card # _____ Expiration _____ Security Code _____ Card Zip _____

CORPORATE PARTNERSHIP LEVEL

- Partner Investment \$25,000
- Ally Investment \$12,500
- Supporter Investment \$5,000
- Business Investment \$2,500

PAYMENT & CANCELLATION POLICY

This document serves as a contract. All investment confirmations are final. Execution of this investment commitment form signifies assumption of legal responsibility to pay for the investment stipulated on the form. Payment must be made in U.S. dollars drawn from a U.S. bank. For tax reporting purposes, WCOE is a non-profit organization described as a 501(c)6, tax ID number 91-1242049.

Signature _____ Date _____

Print Name _____